

2018-2019 TTC Catalog

Small Business - Entrepreneurship

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Certificate in Applied Science

24 Credit Hours

This certificate offers students the opportunity to focus on entrepreneurial aspects of business. Instructional topics include evaluation, planning, communication, supervision and business database management. The certificate also gives students the foundation to successfully venture into the 21st century in a small business environment.

Major Requirements

BUS 112 Service Management Systems 3
CPT 282 Information Systems Security 3
MGT 120 Small Business Management 3
MGT 121 Small Business Operations 3
MGT 210 Employee Selection and Retention 3
MGT 250 Situational Supervision 3
MKT 130 Customer Service Principles 3
MKT 240 Advertising 3

Total: 24

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.